

TELCO SOLUTIONS

How to stay ahead of third-party risk

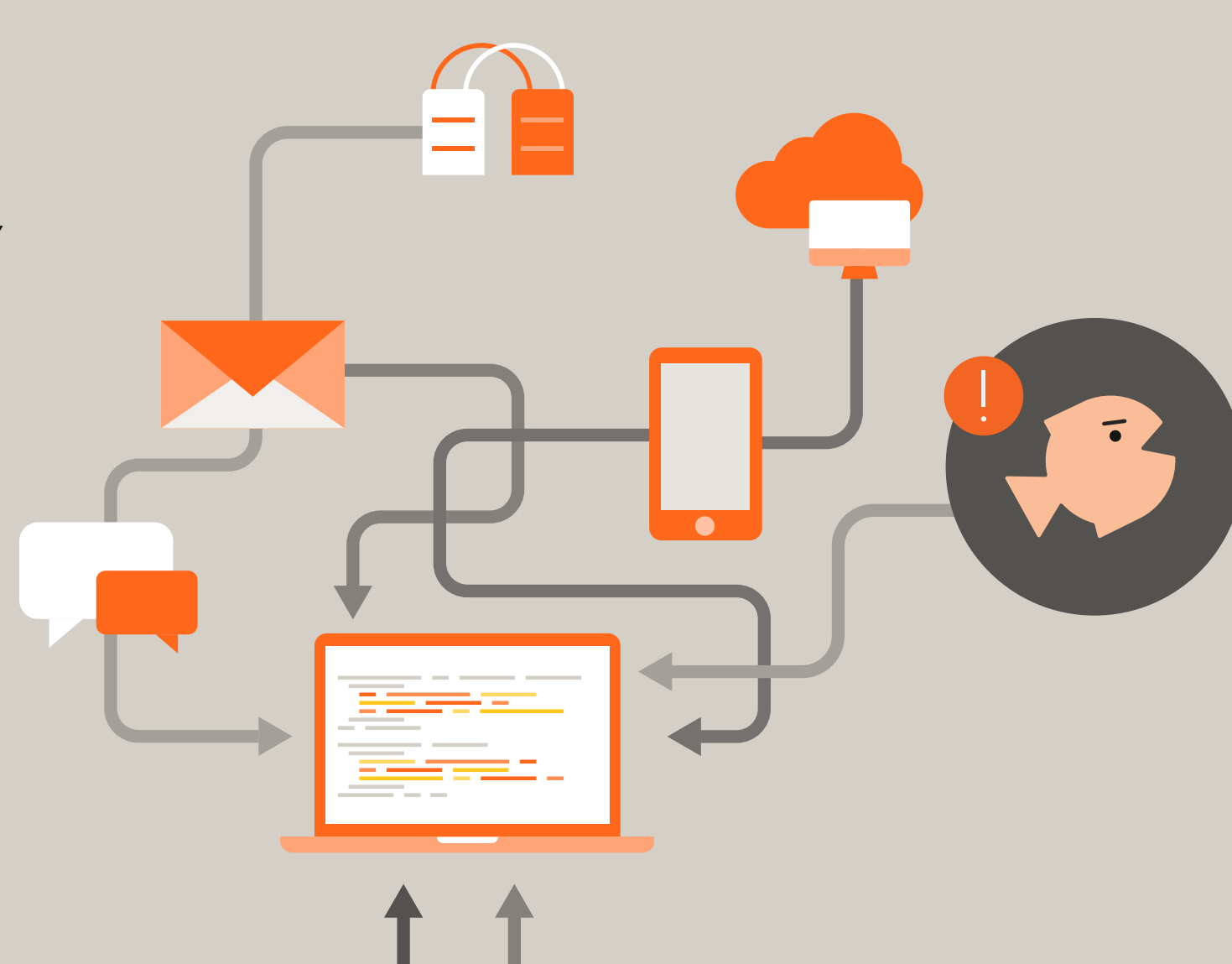
Keep services, networks, and customer data protected from supply chain vulnerabilities



THE LANDSCAPE

More innovation, more complexity

The telco industry is evolving and growing exponentially, driven by 5G. This brings more third-party vendors to the telco network, including infrastructure providers, digital companies, and content providers.



55.7 billion

connected IoT devices (or "things") by 2025, generating almost 80B zettabytes (ZB) of data.

International Data Corporation, 2021

52%

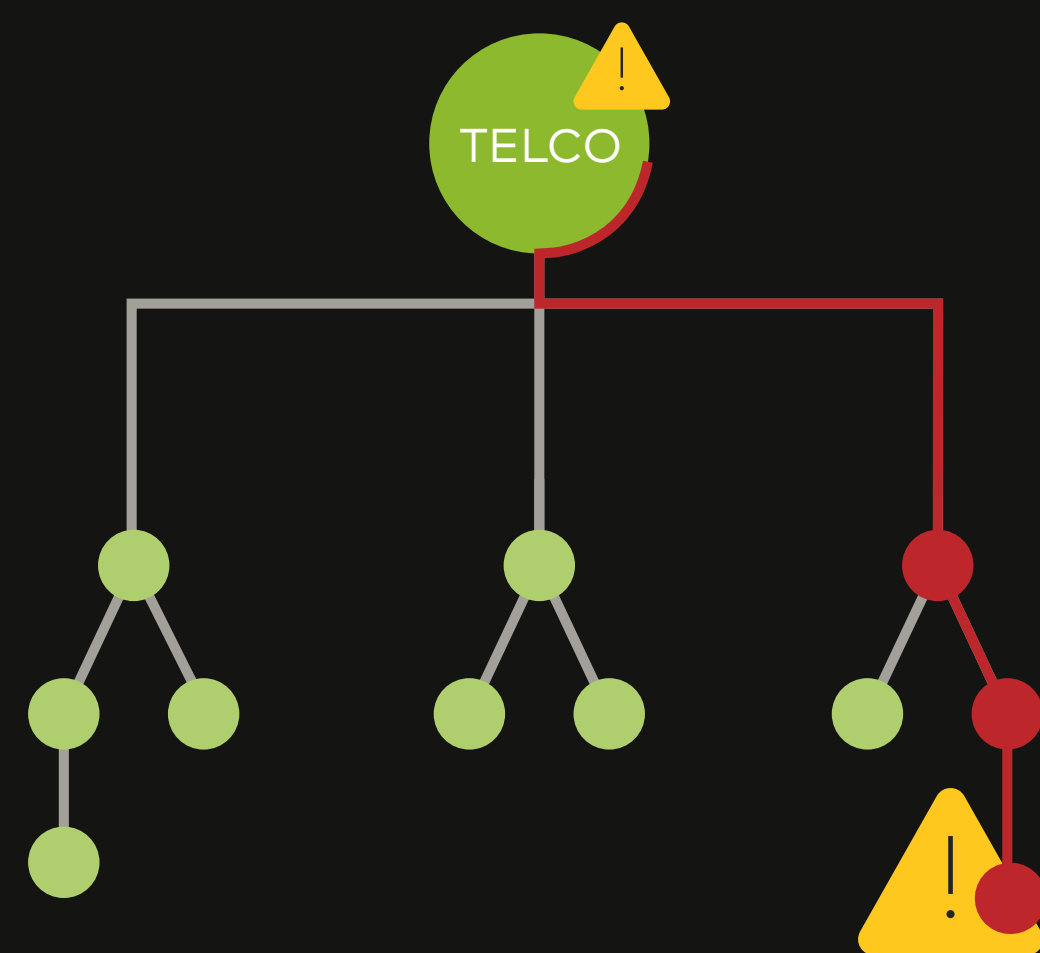
of surveyed companies warn that they do not have sufficient capabilities in-house to manage all the third-party risks they face.

Third Party Risk Management Outlook, KPMG Research, 2022

THE CHALLENGE

Third parties can increase risk exposure

As supply chains grow in complexity, telcos' resources to monitor the security of each third-party vendor remain limited. Yet, bad actors only need one weak link in a vendor network to threaten the entire ecosystem.



50%

higher frequency of destructive ransomware events among organizations with a bad cybersecurity hygiene.

RiskRecon Rating Correlation to Destructive Ransomware Event Frequency, RiskRecon, 2022

73%

of surveyed companies have had at least one major disruption that is directly attributable to third parties within the last three years alone.

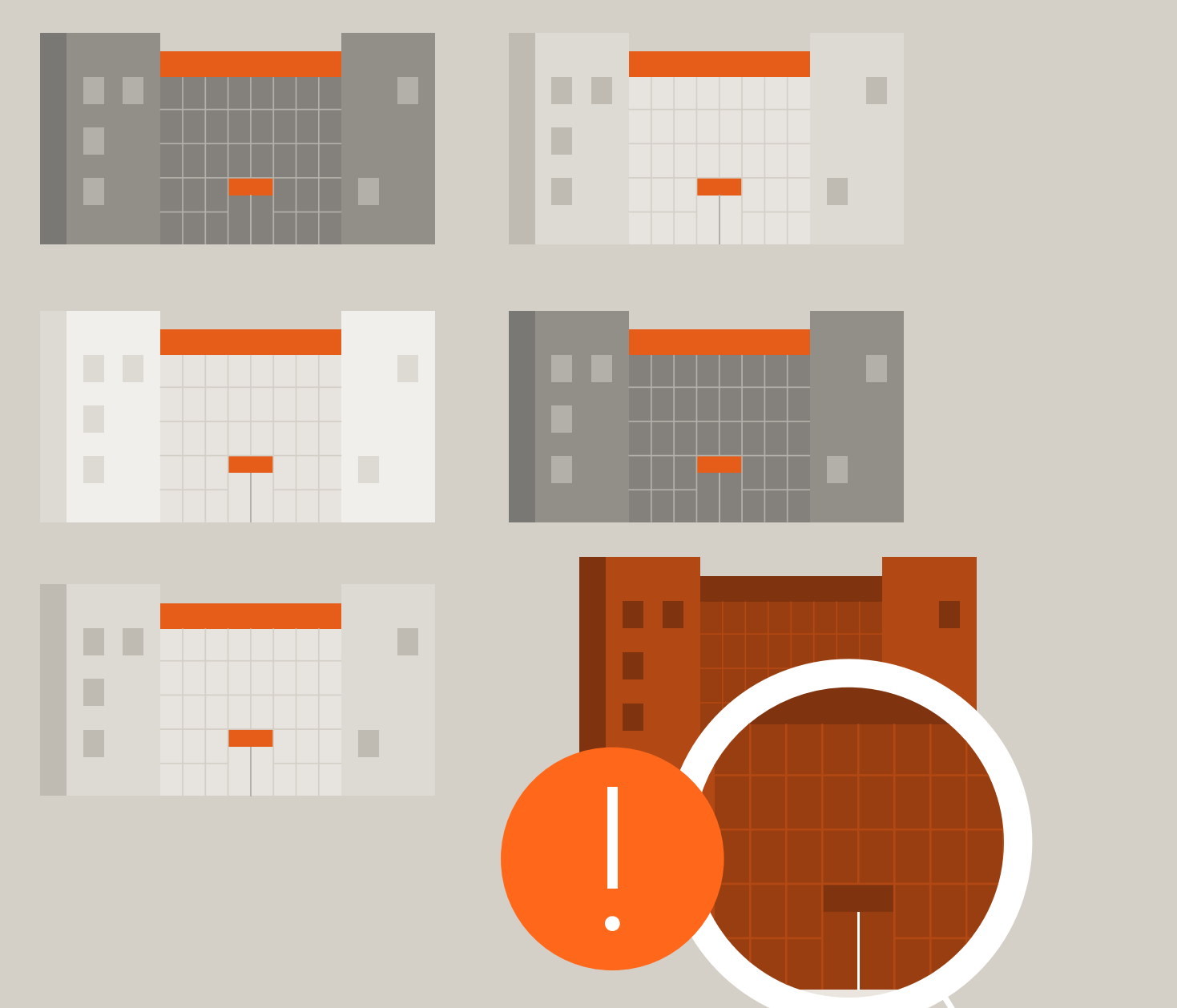
Third Party Risk Management Outlook, KPMG Research, 2022

THE SOLUTION

Limit your third-party risk

Mastercard's third-party risk management capability provides continuous cyber risk monitoring of your third-party and extended supply chain. This approach allows you to pre-emptively identify, prioritize, and reduce risk.

In 2022, this approach helped our customers:



Flag

144 million

vulnerabilities.

Identify an average of

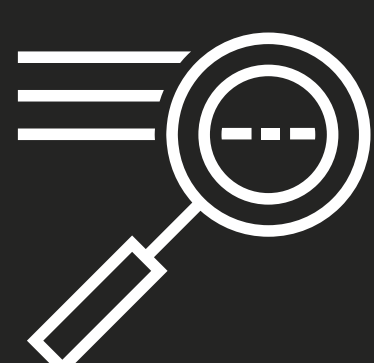
27

vulnerabilities per monitored vendor.

Deliver

99.1%

accurate cybersecurity risk ratings and insights.



To learn more, contact us or visit b2b.mastercard.com/telco-solutions